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| <p>4 weeks</p> | <p>Introduction to Film and the Media – The History of film</p> <p>This is an introductory unit that aims to ensure that learners understand the key concepts of studying film and moving image. Learners will explore and understand the development of film throughout time and consider the impact of its development.</p> <p>Learning outcomes:</p> <p>1 Know about the history of film and its development by creating a detailed timeline</p> | <p>Introduction to Film and the Media – Creative Skills</p> <p>This is an introductory unit that aims to ensure that learners are aware of the key terminology and key concepts used in the film industry. Learners will explore camera angles, mis en scene and the construction of media texts.</p> <p>Learning outcomes:</p> <p>1 Know and understand the use of camera angles by creating a storyboard</p> |
| <p>12 weeks</p> <p>(8 weeks teaching 4 weeks assignment)</p> | <p>Unit 26: Film Studies</p> <p>This unit aims to develop learners’ understanding of how films are created for specific audiences and how they make meaning for those audiences through an exploration of industry practices and the application of a range of theoretical approaches.</p> <p>Learning outcomes:</p> <p>1 Be able to apply different analytical approaches to films 2 Understand the relationship between films and their production contexts 3 Understand the relationship between producers and audiences 4 Understand the relationship between audiences and films.</p> | <p>Unit 2: Communication Skills for Media Production</p> <p>The aim of this unit is to ensure that learners are able to communicate effectively in creative media production contexts in writing and orally.</p> <p>Learning outcomes:</p> <p>1 Be able to extract information from written sources 2 Be able to create a report in a media production context 3 Be able to pitch a media production proposal using appropriate technology.</p> |
| <p>12 weeks</p> <p>(8 weeks teaching 4 weeks assignment)</p> | <p>Unit 8: Understanding TV and Film Industry</p> <p>This unit aims to develop learners’ knowledge of the television and film industries and the structure of individual companies. The unit will develop their understanding of job roles, working practices and regulation, and will enable them to prepare the necessary documentation to apply for a job in these industries.</p> <p>Learning outcomes:</p> <p>1 Know about ownership and funding in the television and film industries 2 Know about job roles in the television and film industries 3 Understand contractual, legal and ethical obligations in the television and film industries 4 Understand developing technologies in the television and film industries 5 Be able to prepare personal career development material.</p> | <p>Unit 1: Pre-production Techniques for the Creative Media Industries</p> <p>This unit will develop learners’ understanding of and skills in pre-production. The unit covers planning and resourcing requirements for production and post-production, how to locate resources and how to organise their deployment. Learners will also develop their understanding of health, safety and legal issues in relation to pre-production.</p> <p>Learning outcomes:</p> <p>1 Understand requirements for a specific media production 2 Be able to prepare pre-production documentation for a specific media production 3 Be able to apply pre-production planning for a specific media production.</p> |
| | <p>Unit 37 and Unit 16: Presentation for Broadcasting Film and Video Editing Techniques</p> <p>This unit aims to develop learners’ skills in, and understanding of, moving image post-production processes. Learners will do this through exploring</p> | <p>Unit 37 and Unit 16: Presentation for Broadcasting Film and Video Editing Techniques</p> <p>This unit aims to develop learners’ skills in, and understanding of, moving image post-production processes. Learners will do this through exploring the</p> |

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| | <p>the professional practice of editing, and developing their own technical and creative skills. Learners will also develop an understanding of how their work can affect the final outcome of a production.</p> <p>Learning outcomes:</p> <ol style="list-style-type: none">1 Understand the development and principles of editing2 Be able to prepare moving image material for editing3 Be able to edit moving image material. <p>Summer Project – <i>Journey through Marriotts</i> (short film demonstrating skills learnt throughout the year)</p> | <p>professional practice of editing, and developing their own technical and creative skills. Learners will also develop an understanding of how their work can affect the final outcome of a production.</p> <p>Learning outcomes:</p> <ol style="list-style-type: none">1 Understand the development and principles of editing2 Be able to prepare moving image material for editing3 Be able to edit moving image material. <p>Summer Project – <i>Journey through Marriotts</i> (short film demonstrating skills learnt throughout the year)</p> |
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