

Module	Unit	Key Skills/Objectives
1	Research Investigation – Coursework	Students will plan and then draft their critical investigation exploring and evaluating a key issue or debate. Students will form their own essay question to research, answer and develop.
2		FINISHED DRAFT OF INVESTIGATION BY 1ST NOVEMBER
2	Text – Film (Skyfall/Spectre, Maleficent/Disney, GBH/Indie)	Exploration of context, key terms and knowledge for new media and its impact on society. Unit will make strong links to audience theories and debates, especially genre, representation and narrative. Preparation for Section A of A2 exam exploring narrative, genre and representation of 3 key media texts. Texts will need to be a variety of texts from past and present, and highlight differences of film making.
1	Text – Film contd.	Exploration of context, key terms and knowledge for new media and its impact on society. Unit will make strong links to audience theories and debates, especially genre, representation and narrative. Preparation for Section A of A2 exam exploring narrative, genre and representation of 3 key media texts. Texts will need to be a variety of texts from past and present, and highlight differences of film making.
3		
	Critical Investigation - Coursework	Reflect and review coursework from Autumn 2 by making appropriate changes and developments. Students can develop coursework through peer assessment, self assessment and teacher feedback. Appropriate tutoring on how to reference effectively will be needed. FINAL COURSEWORK DRAFT BY EASTER BREAK
	Exam Preparation – Section A	

Module	Unit	Key Skills/Objectives
1	Audience and Industry - Advertising (John Lewis Xmas Ad, Money Supermarket vs Go Compare, Beach Body vs Dove)	Analysis and evaluation of 3 key media texts used by audiences and industry (Dove, Coca-Cola, M and S). Exploration of the production and distribution of the product and how it is advertised to media consumers. Relevant and appropriate background information on the products and regulations and rules for advertising etc. Link to NDM. Understanding the effects on audiences, by exploring targeting, positioning etc.
2		
3	Media Production (linked production coursework)	Students will begin planning and creating their pieces for their media coursework. Topics/briefs are chosen and created by students, but will need to have link to investigation. LINKED PRODUCTION TASK FINISHED BY CHRISTMAS BREAK (evaluation to be written as homework).
2	Industry and Audience - TV	Preparation for Section B of A2 exam exploring the production and distribution of media products globally etc. Focus on audiences and audience theories that will allow study of mass and niche audiences, how audience change over time and problems and issues that occur. 3 media texts will be studied (BGT, Family Guy, Eastenders).
4		
	Media Production (linked production coursework)	Reflect and review coursework from Autumn 2 by making appropriate changes and developments. Students can develop coursework through peer assessment, self assessment and teacher feedback. Evaluation of the production process will needed to highlight the links between Critical Investigation and Production. FINAL COURSEWORK DRAFT BY EASTER BREAK
	Exam Preparation – Section B	

Teacher 1 – Exam focus Section A Film, Research Investigation

Teacher 2 – Exam Focus Section B TV/Advertising, Linked Production